

**MINISTRY OF HIGHER EDUCATION AND SCIENTIFIC
RESEARCH**

**University of Chahid Mostapha Ben Boulaïd
Batna 2**

Institute of Earth and Universe Sciences
Water Resources Mobilization Laboratory (LMGRE)



In collaboration with the Department of Tourism and
Crafts of the wilaya of Batna

**Under the High Patronage of Mr. the
Governor of the Wilaya of Batna**

Organize

**Study Day : Realities and Perspectives of
Thermal Tourism, Case Study: wilaya of Batna**

RPTT

- *Thematic Conferences*
- *Awarding of Prizes to the Winners*
- *Stands and Exhibition*

Problematic

If thermal waters have managed to withstand the test of time, carrying the powers and virtues offered by nature, thermalism has not remained stagnant in its application of traditional methods. Instead, it constantly strives to optimize the benefits of mineral waters through techniques developed by specialized doctors and engineers in the field of thermalism. These techniques are continually renewed and improved to deliver increasingly effective results for a range of conditions. The Batna Province possesses a significant thermal potential that undoubtedly holds immense medical value. By developing and promoting these natural riches, the province has the potential to become an enticing destination for thermal treatments. Recognizing thermal tourism as a crucial link in the economic chain, it becomes essential to gain a deeper understanding of its intricacies and organize it effectively, allowing the province to establish a genuinely competitive tourism industry. Moreover, the region boasts a wealth of tourist attractions that combine natural wonders, monumental landmarks, cultural experiences, and rich traditions dating back centuries. By leveraging these diverse assets, the Batna Province can create a captivating tourism experience that appeals to visitors from around the world.

The objectives of the Study Day :

Bring together academics, researchers, and stakeholders from the socio-economic sector to share their experiences and research findings in all aspects related to thermalism.

Analyze and assess the thermal potential of the Batna Province, providing an overview of the current situation and contributing to the support of this branch of activity.

Provide an interdisciplinary forum for scientists, students, practitioners, and the socio-economic sector to present their latest research results, developments, and applications in the field of thermalism.

Facilitate knowledge updating and idea exchange among participants.

Axes/Themes:

Axis 1: Conceptual Introduction to Thermal Tourism

Axis 2: Thermal Investment as a Tool for Local Development

Axis 3: Thermal Tourism and Therapeutic Marketing, a Developed Relationship

Axis 4: Realities and Perspectives of Thermal Products in the Batna Province

Axis 5: Resources and Opportunities for the Development of Thermal Tourism in Algeria

**Important Date:
Date of the event:
June 25, 2023.**

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**Study Day: Realities and Perspectives of
Thermal Tourism, Case Study: wilaya of
Batna,
University of Batna 2, in June 25, 2023.**

**Honorary President
Dr. SMADI Hacène,
Director of the University of Batna 2**

**President of the event
Dr. ATHAMENA Ali**

**General Coordinator of the event
Pr. DJAIZ Fouad**

**Scientific Committee
Chairperson of the Scientific Committee**

Pr. BAHEDDI Mohamed

AKAKBA Ahmed	Univ. Batna 2
ATHAMENA Ali	Univ. Batna 2
BEN MAKHLOUF Farida	DTAW Batna
DJAIZ Fouad	Univ. Batna 2
DRIAS Tarek	Univ. Batna 2
GUELLOUH Sami	Univ. Batna 2
HABIBI Yahaoui	Univ. Batna 2
KHEDIDJA Abdelhamid	Univ. Batna 2
MAAMAR Samah	DTAW Batna
RABHI Mounira	DTAW Batna
ZERIAB SALAH	Univ. Batna 2

Organizing Committee

**Chairperson of the Organizing Committee
DTAW BOUNAFAA Nouredine**

BARKAT Azzedine	DTAW Batna
NOUI Abdelkader	UNIV. Batna 2
KALLA Mohamed Issam	UNIV. Batna 2
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BOUCHAIB Nassima	DTAW Batna
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